

SURVEY RESULTS November 2014





Connect Hampton Roads is an effort to shape a new plan to support economic prosperity and quality of life for communities across Hampton Roads by improving regional mobility. It will have the potential to transform how we connect people and places across the region.

To gather public input on the development of the preliminary Connect Hampton Roads plan, a **survey** was conducted between June and October 2014.





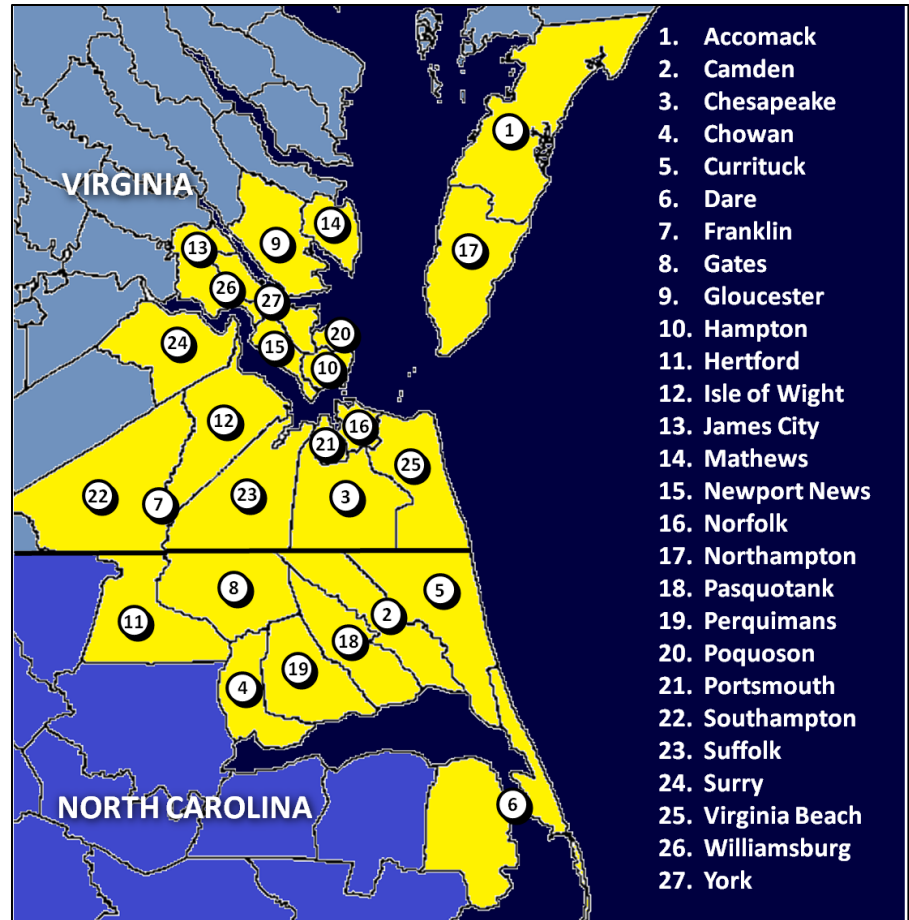
Survey items included:

- Demographic information
- Transportation used
- Ratings of transportation services and options
- Factors that prevent the use of public transit
- Type and degree of impact of public transit improvements on local economic growth
- Prioritization of transportation improvements

Hampton Roads and extended area.

This is the area of focus for the survey.

Figure 1





A total of **13,830** participants took part in the survey (as of November 2, 2014). This represents the most public involvement for a transportation-related survey and multimodal planning initiative in the history of Hampton Roads.

Survey results reported here are based on responses through October 2, 2014 (n = 13,231).

This table shows distribution of results across cities where the majority of participants reside.

Table 1

City	#
Virginia Beach	4,337
Norfolk	3,354
Portsmouth	915
Williamsburg	172
Yorktown	128
Chesapeake	1705
Hampton	737
Newport News	849
Suffolk	333

n = 12,530

Responses by zip code.

Figure 2

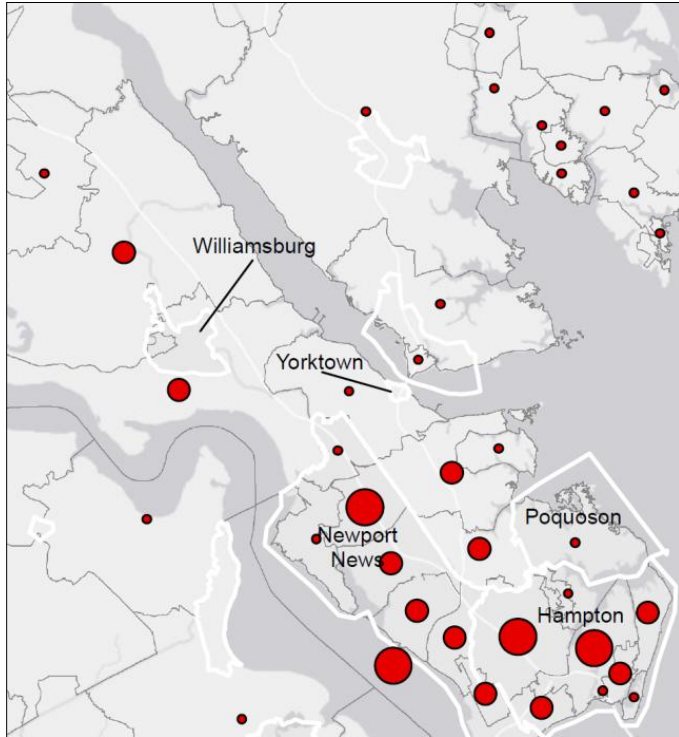
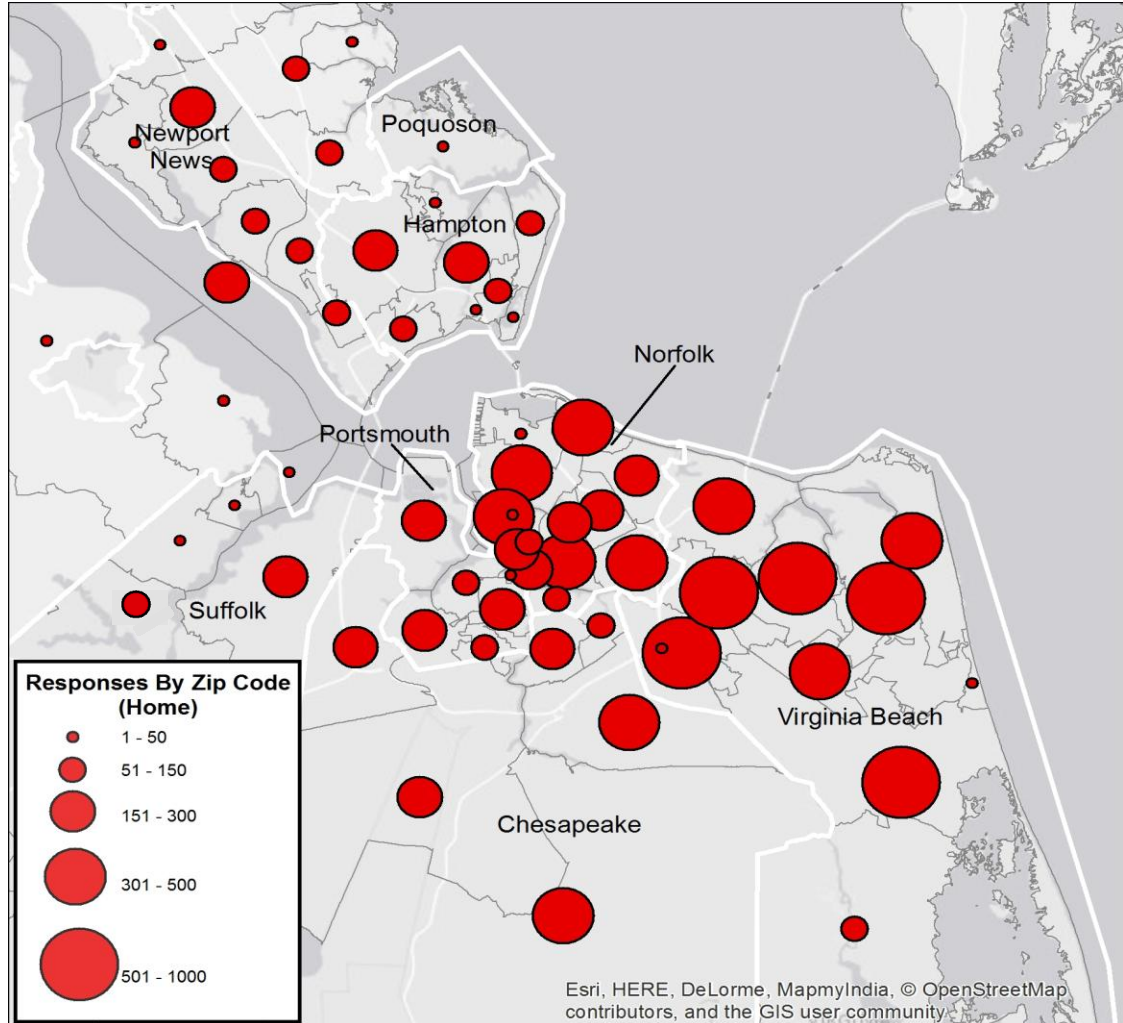
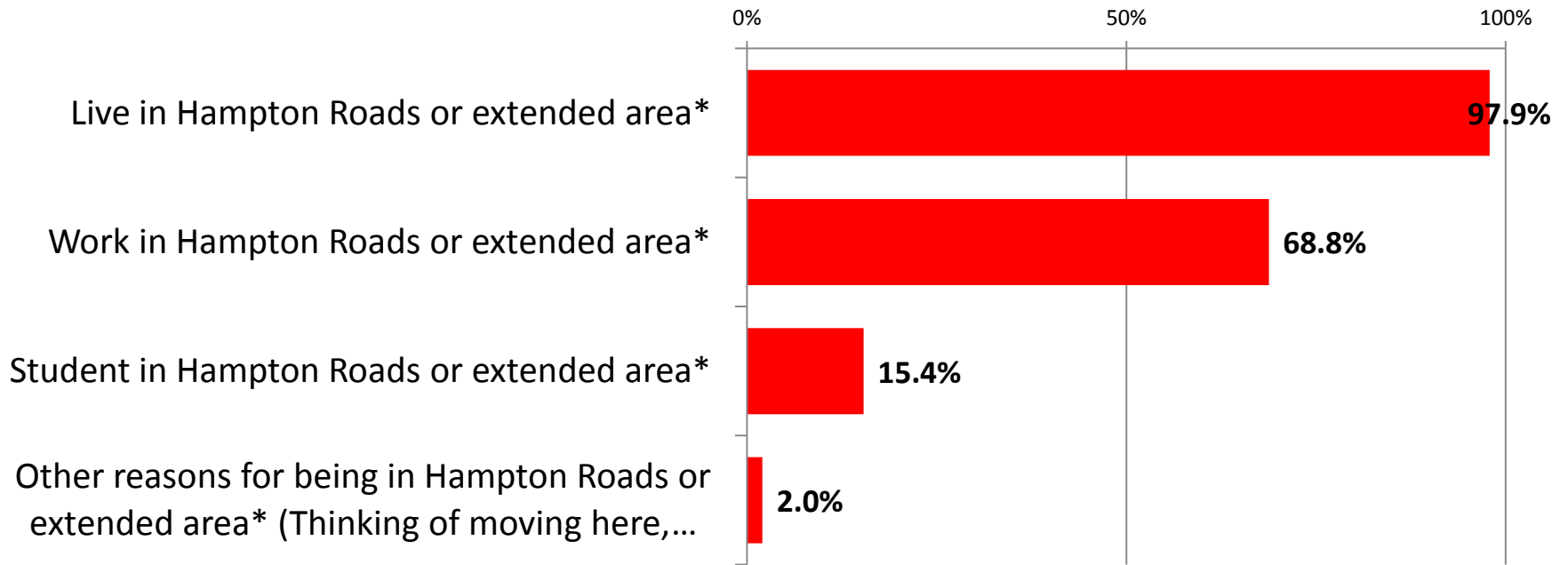


Figure 3

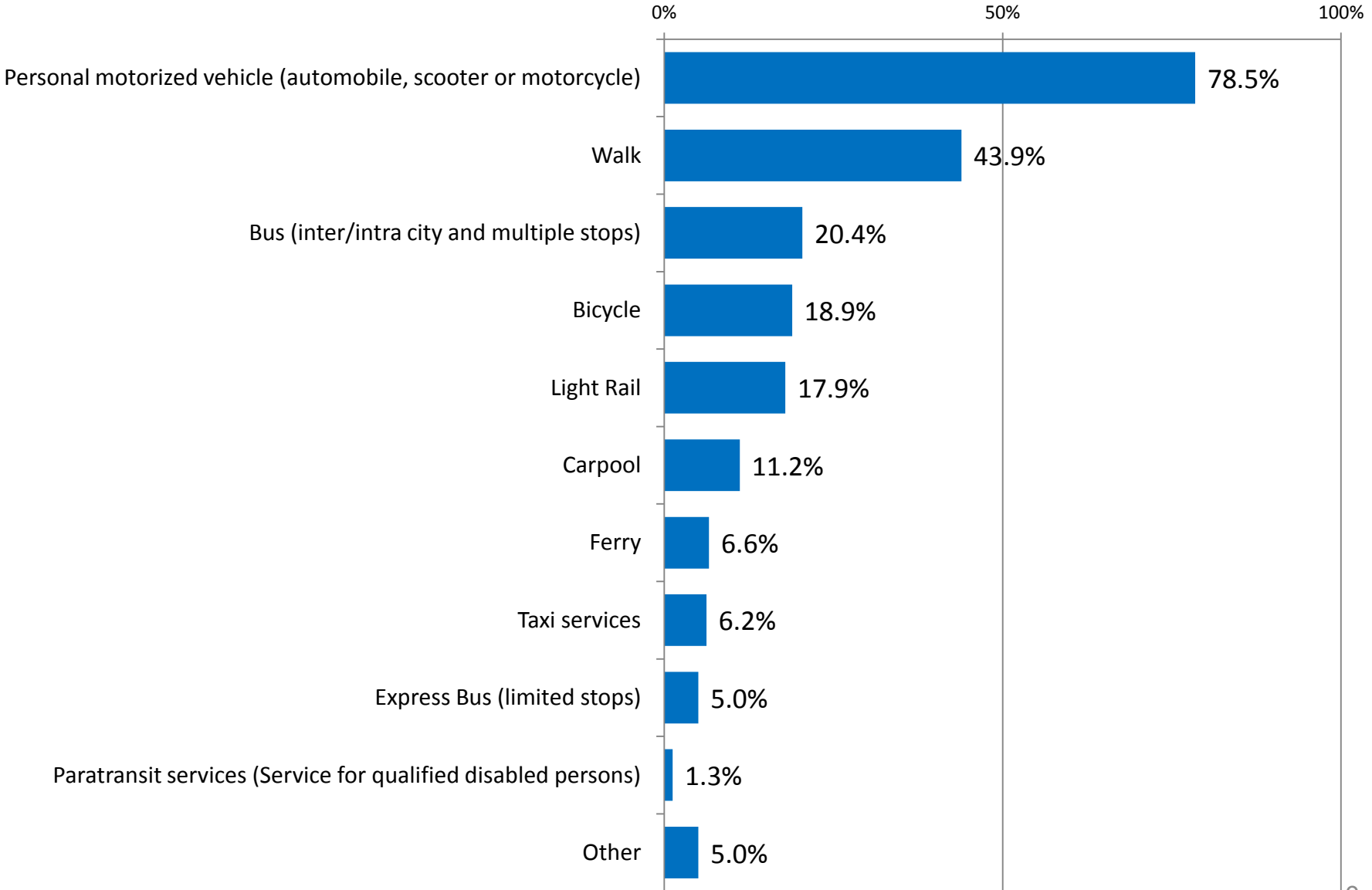




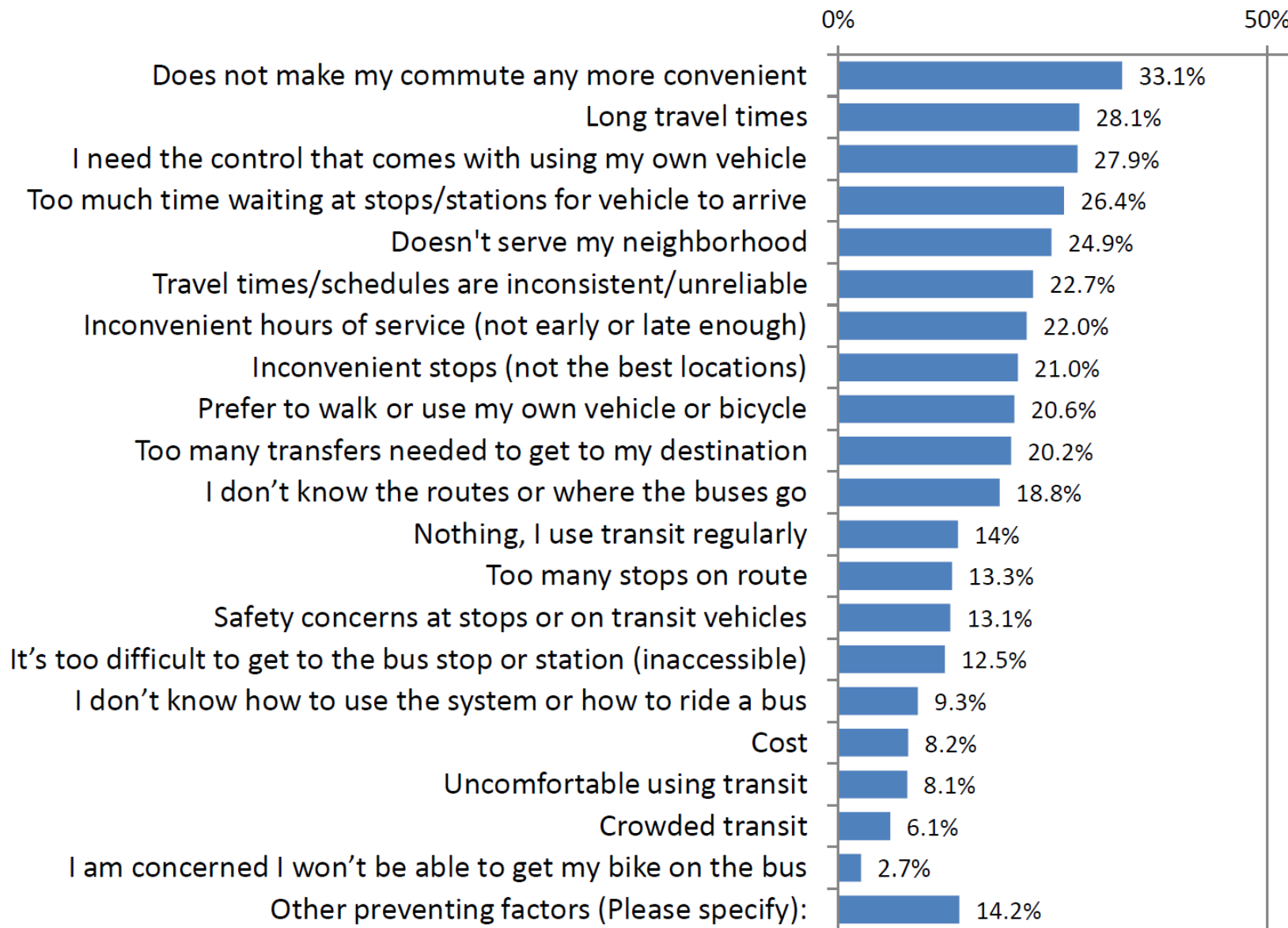
Which of the following describes you? (Check all that apply)



In a typical week, what types of transportation do you use to get around Hampton Roads (for work, school, shopping, leisure, medical, and other reasons)? (Check all that apply)



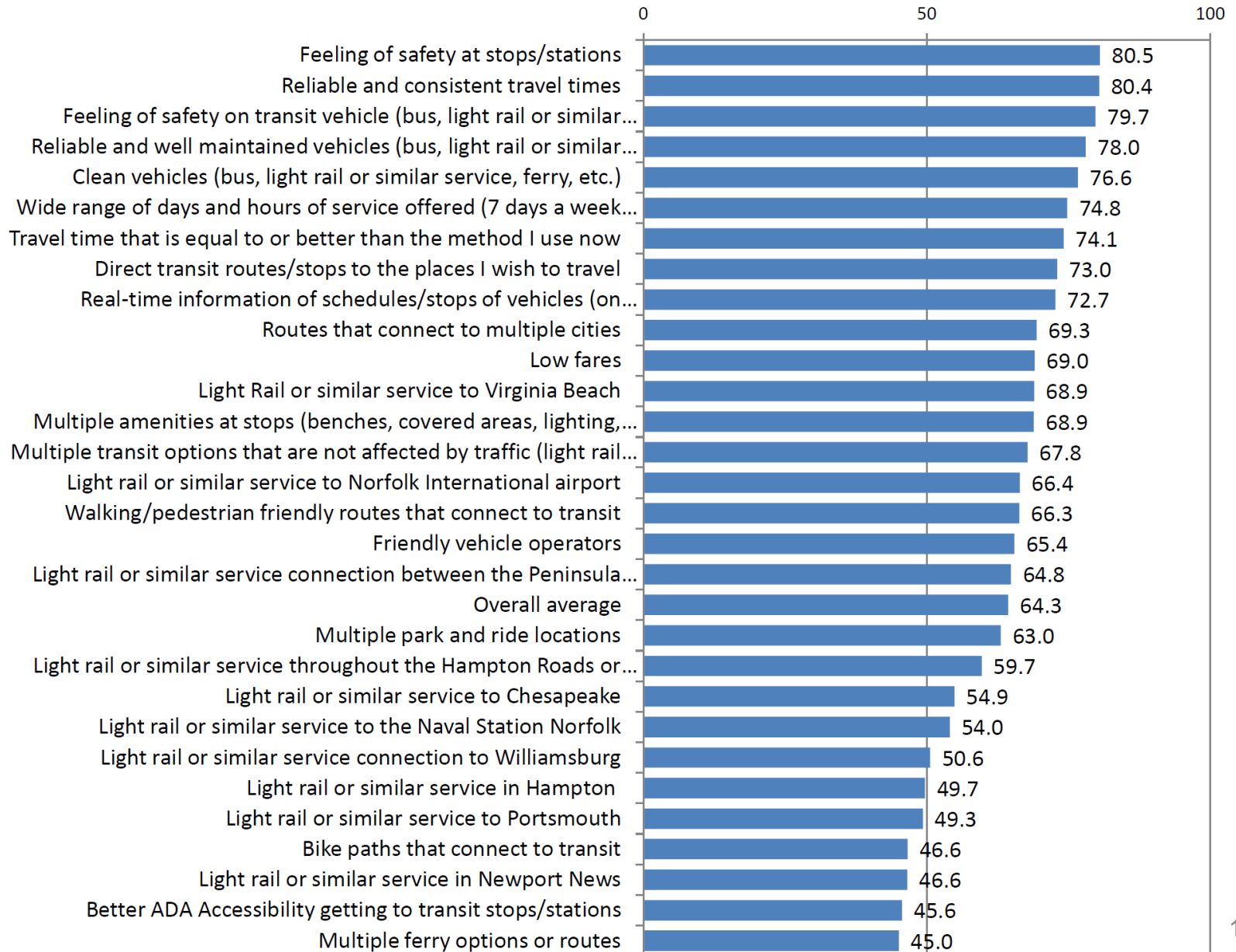
What prevents you from using public transit at all or more often? (Check all that apply)



Among factors that prevent them from using public transit, respondents most often cited:

- Commutes that are not more convenient compared to other modes
- Long travel times
- Frequency and availability of services that are not sufficient

How important to you is it that the following public transit services or options are provided? (0 = Not at all important, 100 = Extremely important)

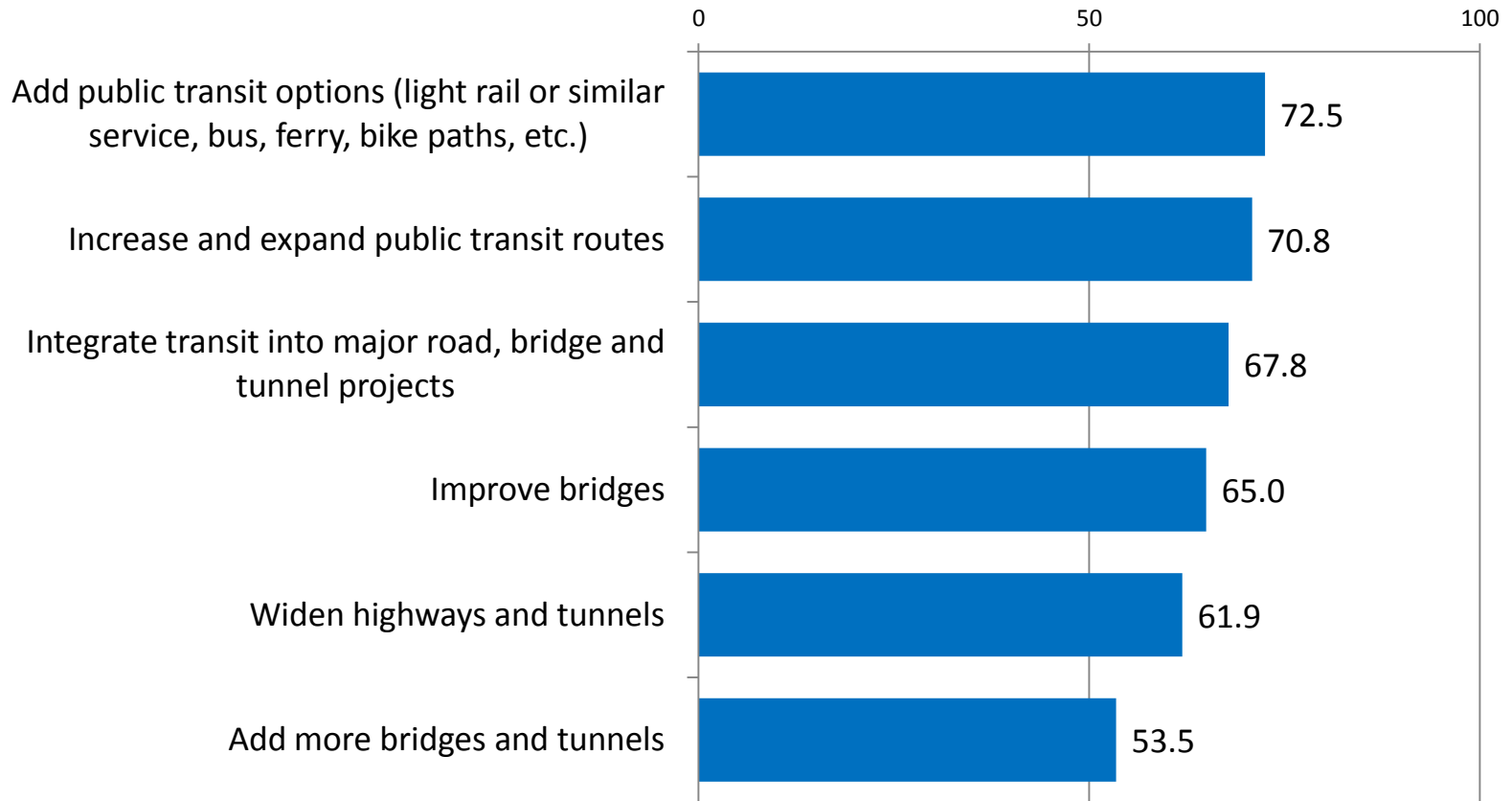


Participants rated a variety of factors as important, including:

- Safety at transit stops and safe, clean and reliable transit vehicles
- Wide range and consistent days, hours and frequency of service across region, and travel times equal or better compared to other commuting options
- Routes that connect multiple cities and desired stops
- Customer amenities like real-time information, benches and covered waiting areas
- Light rail or similar service in areas throughout Hampton Roads



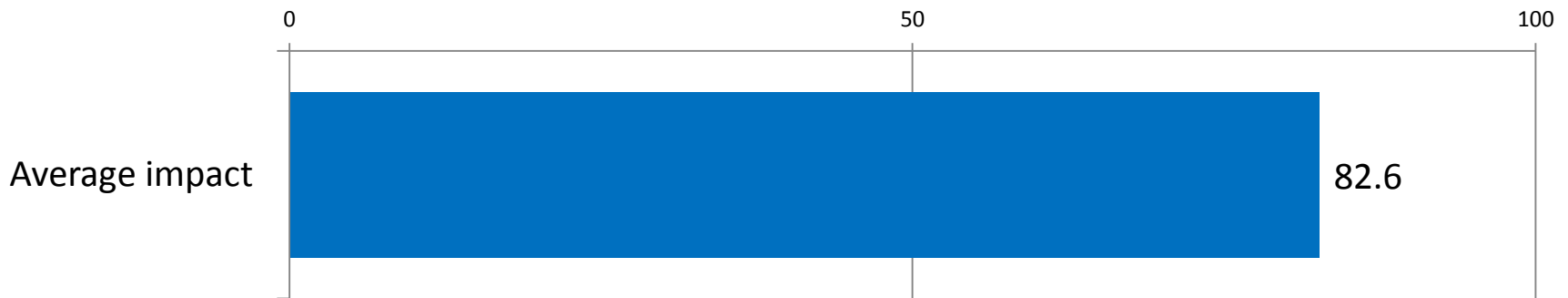
How much of a priority are the following transportation improvements?
(0 = Not a priority, 100 = Highest priority)





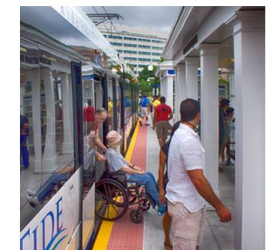
How much of an impact do you believe an improved public transit system would have on local economic growth?

(0 = Extremely negative impact, 50 = No impact, 100 = Extremely positive impact)





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Thank you

